



INNOVATIONLAB  
BENEFITS





# OUTSOURCING VISION SYSTEM R&D TO THE INNOVATION LAB

Whether you're looking to **complement an existing R&D team**, **hire experts to take on a complex challenge** or **develop a new innovative solution** in the field of wide-angle optics, sensor fusion or image processing, there are compelling reasons to outsource R&D to the Innovation Lab.

## Accelerate product development

In a highly competitive market, time is of the essence. Outsourcing helps accelerate product development by resolving complex issues, helping out with the integration of existing technologies or simply by adding people with unique skills.

## Optimize your cost

The Innovation Lab offers various opportunities for R&D cost reduction. For example, avoid capital investment in expensive hi-tech equipment or lower human resources overhead cost.

## Benefit from the experience of our community

20 years in the making, the Innovation Lab community is comprised of highly experienced developers, wide-angle optical designers, image processing engineers, as well as corporate and institutional collaborators.

## Fuel creativity and innovation

The Innovation Lab is involved on a wide range of optic, camera, image processing, computer vision and AI projects across multiple industry verticals, therefore creating cross-pollination and promoting creative thinking.

## Own invaluable intellectual property

Intellectual property stemming from a project developed by the Innovation Lab is automatically transferred to the principal (*our client*).

## Concentrate on your core

A collaboration with the Innovation Lab is an opportunity for your team to concentrate on what they do best, but also gain insights, stimulate creativity and challenge internal team paradigms.



# DEEP SEEING

[dep-seiNG]

Deep Seeing enables smart devices with augmented vision. By capturing high quality visual and contextual data in new ways, it unlocks the potential of Artificial Intelligence. Like superhuman eyes for your smart device.



## GET IN TOUCH WITH US

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