



INNOVATIONLAB

[i·nuh·vei·shn-lab]

Our community delivers simple answers to complex problems in the field of **wide-angle optics, sensor fusion** and **image processing**. Together, we create exponential value and strive to build the most innovative devices in the world.



WELCOME TO THE IMMERSION INNOVATIONLAB

We **accelerate the emergence of new innovative solutions** and help you **build the next generation of intelligent vision systems** for your device.

ImmerVision's InnovationLab **creates invaluable intellectual property** for you by putting our community of **multidisciplinary and highly experienced** scientists, optical designers and image processing engineers to work with the innovative approach of **design thinking**.

DEEP SEEING
[dep-seiNG]

Deep Seeing enables smart devices with augmented vision. By capturing high quality visual and contextual data in new ways, it unlocks the potential of Artificial Intelligence. Like superhuman eyes for your smart device.

OUTSOURCING VISION SYSTEM R&D TO THE INNOVATIONLAB

Whether you're looking to **complement an existing R&D team**, **hire experts to take on a complex challenge** or **develop a new innovative solution** in the field of wide-angle optics, sensor fusion or image processing, there are compelling reasons to outsource R&D to the InnovationLab.

Accelerate product development

In a highly competitive market, time is of the essence. Outsourcing helps accelerate product development by resolving complex issues, helping out with the integration of existing technologies or simply by adding people with unique skills.

Optimize your cost

The InnovationLab offers various opportunities for R&D cost reduction. For example, avoid capital investment in expensive hi-tech equipment or lower human resources overhead cost.

Benefit from the experience of our community

20 years in the making, the InnovationLab community is comprised of highly experienced developers, wide-angle optical designers, image processing engineers, as well as corporate and institutional collaborators.

Fuel creativity and innovation

The InnovationLab is involved on a wide range of optic, camera, image processing, computer vision and AI projects across multiple industry verticals, therefore creating cross-pollination and promoting creative thinking.

Own invaluable intellectual property

Intellectual property stemming from a project developed by the InnovationLab is automatically transferred to the principal (*our client*).

Concentrate on your core

A collaboration with the InnovationLab is an opportunity for your team to concentrate on what they do best, but also gain insights, stimulate creativity and challenge internal team paradigms.



WE GIVE MACHINES 20/20 EYESIGHT AND ARE PERFECTING
THE UNDERLYING VISION SYSTEM FOR YOUR DEVICE TO NOT
ONLY SEE THE WORLD, BUT UNDERSTAND IT.

DESIGN THINKING TO EQUIP YOUR DEVICE WITH INTELLIGENT VISION

We use Design Thinking to **brainstorm, develop and deliver innovative solutions** related to wide-angle optics, sensor fusion and image processing technology. This process puts our scientists, optical designers, image processing engineers, partners and clients to work with a clear understanding of users' needs. The approach includes 6 steps going from a **clear understanding of the problem** to the **delivery of the proof of concept or market-ready solution**.

Design Thinking help us challenge assumptions, redefine problems and identify alternative strategies and solutions. Today, this **iterative and non-sequential approach** is used by highly innovative companies, such as *Apple, Google, IBM* and *GE*. The methodology is also taught at universities around the world, including *Stanford, Harvard* and *Massachusetts Institute of Technology (MIT)*.

DESIGN THINKING PROCESS

We use Design Thinking to collaborate with our client and with other stakeholders at every stage of the research and development process.

UNDERSTAND

1. Empathize

It starts with people. Understanding users' needs and the problems they face is paramount to what we do. Usually, our client provides us with enough information to inspire our work.

2. Define

We use this information to frame the right questions and to define the problem in a way that will inspire others to search for creative solutions.

EXPLORE

3. Ideate

We brainstorm on potential solutions. Generate innovative ideas. Gather inspirations. Move past the obvious toward breakthroughs.

4. Prototype

We build a minimum viable solution, a rough prototype to validate our assumption and learn how to make the idea even better.

MATERIALIZE

5. Test

We conduct the necessary testing to learn from experimentation, refine ideas and iterate from feedback.

6. Deliver

We craft the story and deliver a documented solution, ready for implementation. The blueprint for putting the vision into action.

A close-up photograph of three scientists in a laboratory setting. On the left, a man with light skin and blue eyes looks intently at a device. In the center, a man with dark skin and glasses looks on. On the right, a man with light skin and blue eyes, wearing blue gloves, holds a small black device. The background is a bright, out-of-focus laboratory with large windows.

INNOVATIONLAB
IMMERVISION

OUR MISSION IS TO IMAGINE THE
FUTURE OF COMPUTER VISION
AND THEN, TO BRING IT TO LIFE

APPLYING DESIGN THINKING: THE CASE OF PI SOLO

Quanta Computer's Pi SOLO lifestyle camera for smartphones



APPLYING DESIGN THINKING: THE CASE OF PI SOLO

Quanta Computer's Pi SOLO lifestyle camera for smartphones

UNDERSTAND

1. Empathize

From their own observation, our client asked us to build a very unique high quality 187° wide-angle camera to connect to a smartphone.

2. Define

The team from the InnovationLab prepared the technology specifications and used cases aligned with the necessary connectivity, performance and design expectations.

EXPLORE

3. Ideate

A collaboration with our client led to potential solutions to manufacture the product, including: components, design and technology. At this stage, we also identified potential technical, financial and operational roadblocks for the delivery of the project.

4. Prototype

We worked on the development of a prototype with stakeholders, including: ODM (Quanta), chipset vendor (confidential), camera module vendor (Truly), lens vendor (Kolen) and the software provider (Quanta). Together, we defined and benchmarked the platform, worked on the UX, mitigated hardware, firmware and software risks.

MATERIALIZE

5. Test

From the proof of concept to mass production, a wide-range of tests (EVT, DVT, PVT) were performed at every stage to minimize risks of errors and identify problems early on. Options were constantly corrected, adjusted and optimized to match expected results.

6. Deliver

At this stage, a production-ready technology was released, including: SDK, documentation and engineering support. We also introduced the product across social media and opened the discussion for potential improvement.



Crosscall's Trekker-X4

FROM THE INNOVATIONLAB

- Use case study and design ID review
- Study and project definition
- Optical system simulation
- Custom case study
- Optical system performance analysis
- Support for manufacturing and mass production
- Lens testing
- Camera modules testing
- Complete device testing
- Performances and comparison report
- Imaging pipeline definition and design
- Imaging HD/SW benchmarks
- Coordination of different 3rd parties to implement image processing pipeline
- IQ and analysis of image processing pipeline
- Immervision Imaging IPs integration and support
- Immervision Imaging IPs tuning and customization

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- Immervision Imaging IPs tuning and customization
- Immervision Imaging IPs porting on embedded platform (Intel Movidius)

Motorola's Moto
360 camera

acer



ACER'S HOLO360

FROM THE INNOVATIONLAB

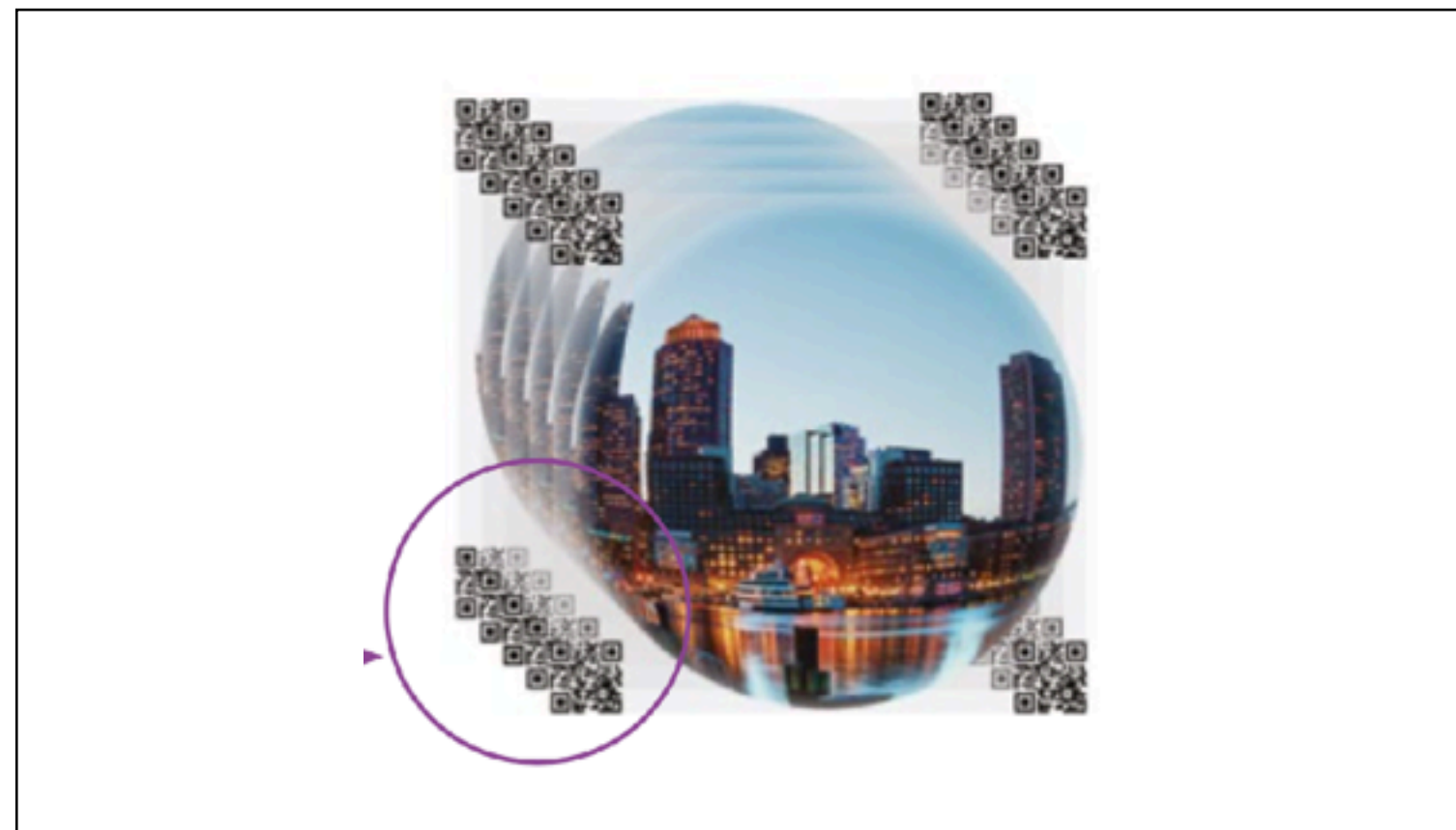
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INTELLIGENT VISION SYSTEM TECHNOLOGY INTEGRATION

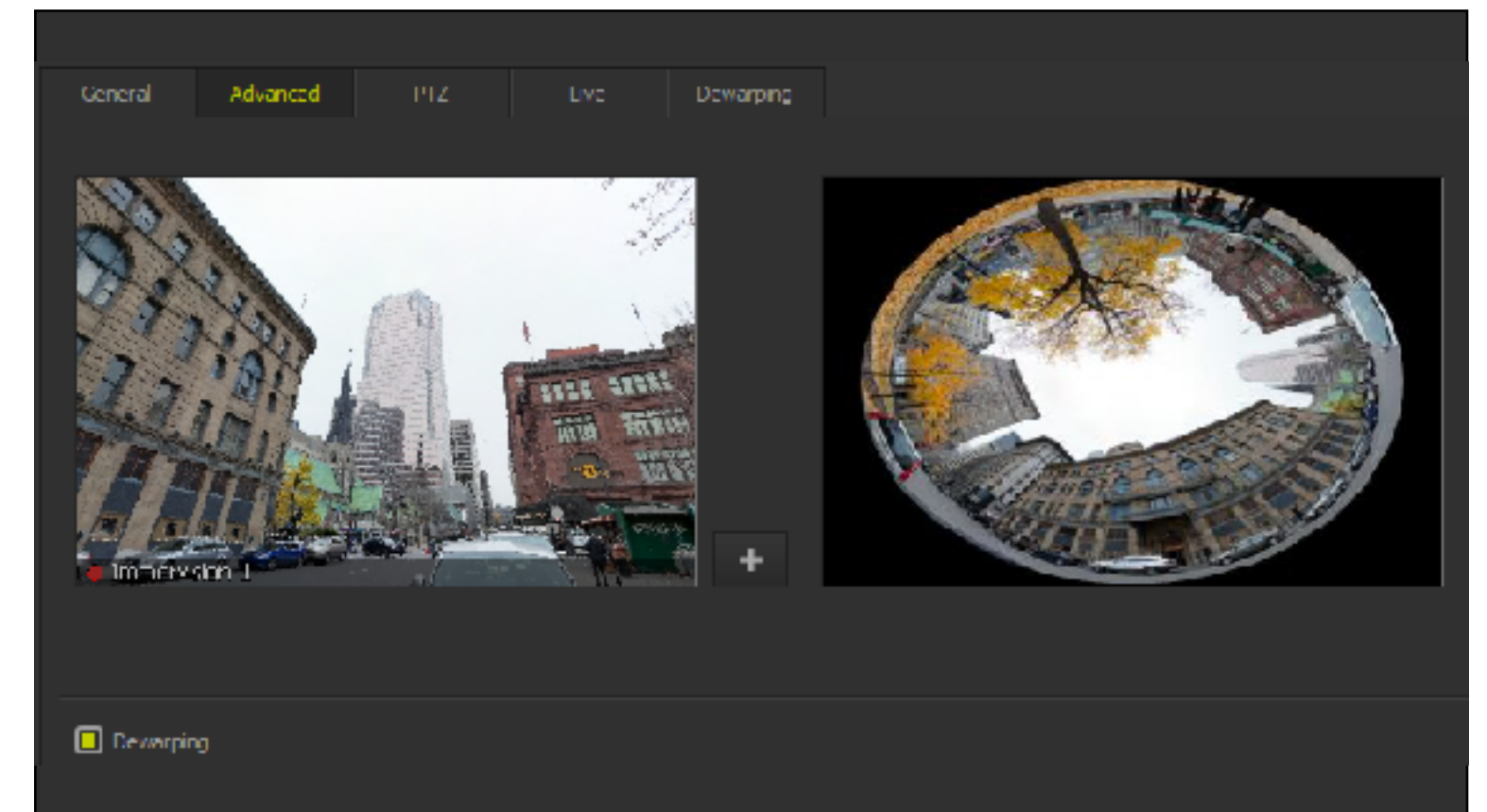
The InnovationLab also integrates and adapts Immervision's cutting-edge wide-angle optics, sensor fusion and image processing technology providing OEM and ODM with readily available intelligent vision systems.



Panomorph Lens Technology



Data-In-Picture



Adaptive Dewarping Algorithms

LATEST DESIGN WINS

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IMMERVISION



Lenovo: First 3D camera with a human like vision



Crosscall Trekker-X4: First action camera smartphone



Orbi: The first 360 Video Recording Eyewear



Quanta Computer: First pocket-size 180 FoV live streaming camera



Insta360 GO: Smallest wearable camera with 180 FoV

LATEST DESIGN WINS



Vantrix PR025: ultimate 180



Vantrix PR025-AQUA: underwater horizontal



eBee visteon : Automotive Ultra Wide back camera reference design

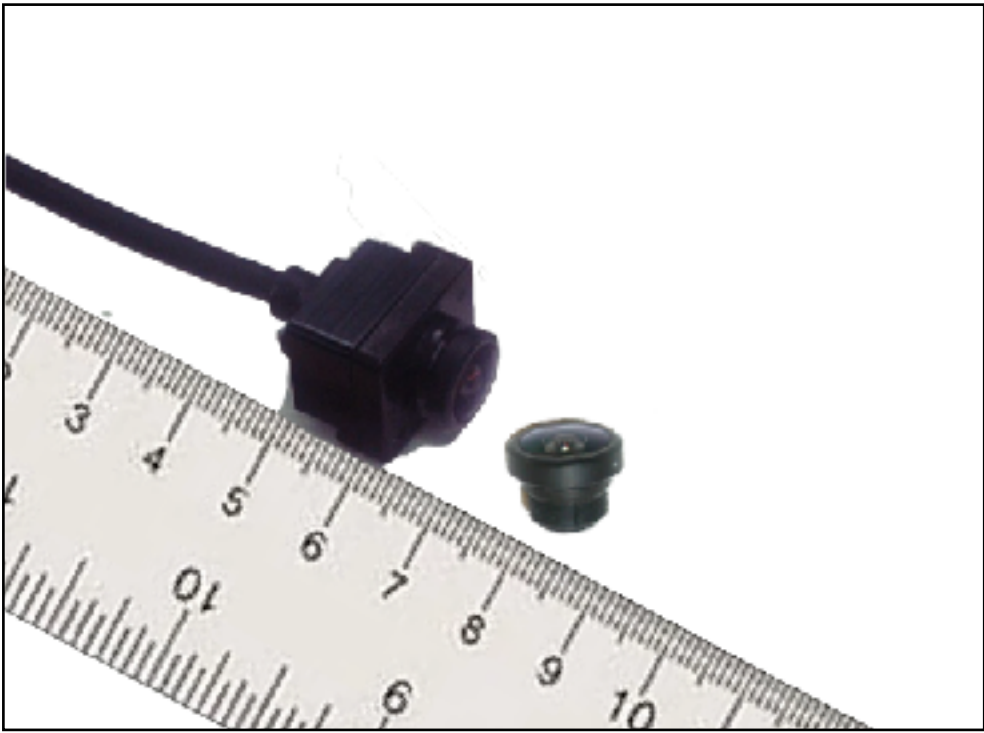
Acer Holo360: First Android
LTE connected 360 camera



Vantrix PR0100-360: 10K full sphere



Latécoère LATvision™ Landscape Camera System: Connected to
In-Flight Entertainment and Cabin Management systems for
aircraft



Samsung Electro-Mechanics: Ultra Wide Anamorphic
Free-Form automotive camera module

RESEARCH, DEVELOPMENT AND INTEGRATION SERVICES

The InnovationLab provides a wide range of services to its clients and has already delivered many optics project from concept to mass production. Our design techniques leverage the latest technology such as anamorphic lens, free from diffractive element and meta-lens from super miniature lens for smartphone to very large optical system for cinema and space exploration.










OPTICAL SERVICES

Study and Simulation	Optical Design	Prototyping and Manufacturing Support	Testing and Metrology
<ul style="list-style-type: none">• Study and project definition• Optical system simulation• Custom case study• Optical design• Optical system performance analysis• Cost estimation	<ul style="list-style-type: none">• Parameters evaluation and recommendation• Optical solution space exploration• Preliminary optical design• Final optical design for production• Tolerance and sensitivity analysis• Performance analysis• Stray light and ghost analysis	<ul style="list-style-type: none">• Collaboration with manufacturers for production• Lens prototyping• Lens mechanical assembly• Lens certification• Prototyping• Support for manufacturing and mass production	<ul style="list-style-type: none">• Measurement protocol creation• Lens testing• Camera modules testing• Complete device testing• Performances and comparison report

RESEARCH, DEVELOPMENT AND INTEGRATION SERVICES

The InnovationLab provides a wide range of services to its clients. The team is using the latest techniques in imaging, computer vision and AI to constantly innovate.

SOFTWARE SERVICES

Platforms	Imaging Pipeline Consulting	Imaging Algorithm Customisation	Production and Testing Tools
<div>        </div>	<ul style="list-style-type: none">• Imaging pipeline definition and design• Imaging HD/SW benchmarks• Coordination of different 3rd parties to implement image processing pipeline• IQ and analysis of image processing pipeline• Immervision Imaging IPs integration and support• Immervision Imaging IPs tuning and customization• Immervision Imaging IPs porting on embedded platform	<ul style="list-style-type: none">• Distortion Correction• Adaptive Dewarping• Adaptive Image Fusion• Adaptive Stitching• Adaptive Distortion Conversion• Data-In-Picture• Lens Shading Correction• Color Correction• Fusion Masking• Electronics Image Stabilization	<ul style="list-style-type: none">• Wide angle lenses testing software• Camera calibration software• Creation of custom bench for camera metrology• Custom metrology algorithms

HI-TECH OPTICAL EQUIPMENT IN A SPECIALIZED SETTING

To help reduce your capital investment, the InnovationLab has access to a wide range of cutting-edge optical technology equipment as well as specially customized settings to conduct tests and experiments.

Description	Manufacturer	Model
Optical test bench	Optikos	LensCheck VIS
Optical test bench	Trioptics	OptiSpheric OptiSurf OptiCentric
Point source microscope	Optical Perspectives Group	
Interferometer	Zygo	Mark GPI-XPS
Interferometer	Zygo	Verifire HD
Interferometer	ESDI	Intellium H2000
Stylus contact profilometer	Veeco	Dektak 150
Inspection microscope	Olympus	STM6
SEM/FBI microscope	FEI	Quanta 3D FEG
Scanning probe microscope	Veeco	Dimensions V
Thin coating system	Leybold	SYRUS-PRO-710
Thin coating system	Intlvac	Nanochrome
Prism coupler	Meticon	2010/M
Spectrometer	Agilent Technologies	Cary 5000 Vis-Nir
Spectrometer	Stellarnet	GW-VIS
Spectrometer	Ocean Optics	Flame-S-XR1-ES
Ultra precision machining system	Precitech	Nanoform 250
Surface profiler	Taylor Hobson	Talysurf PGI Freeform
Ultra precision polishing system	Zeeko	IRP200

HI-TECH OPTICAL EQUIPMENT IN A SPECIALIZED SETTING



Inspection microscope – Olympus STM6



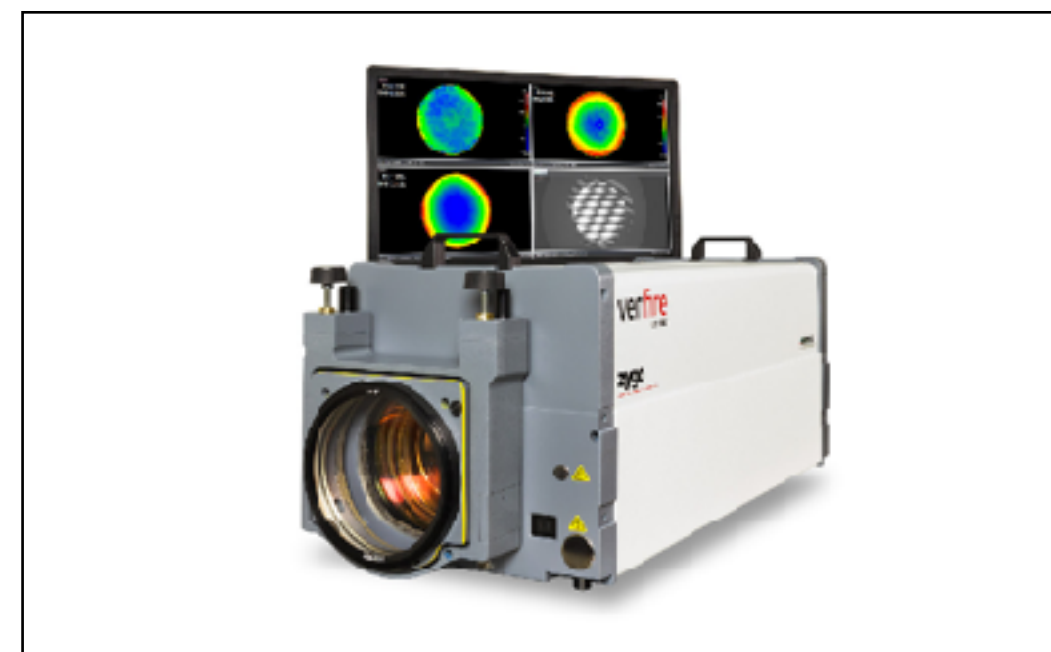
Zeeko IRP200 Ultra-Precision Polishing Machine



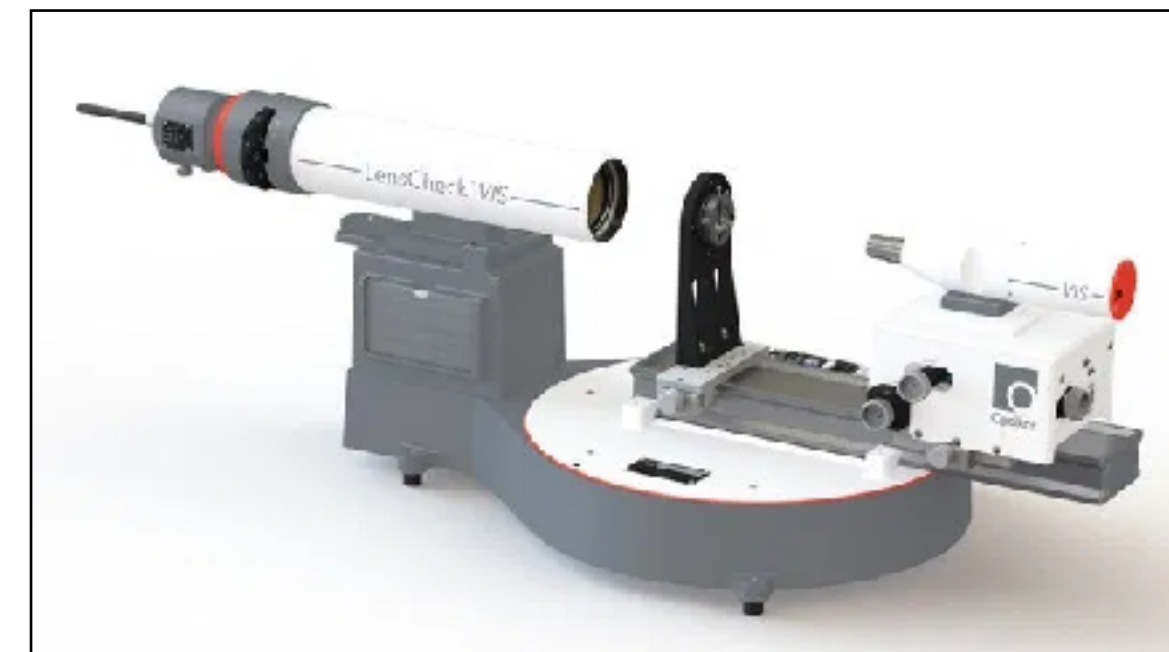
Point source microscope – Optical Perspectives Group



Optical test bench - Trioptics



Interferometer Zygo Verifire HD



Optical test bench – Optikos LensCheck VIS

DEVELOPING YOUR OWN PATENT PORTFOLIO

Our approach led to the development of unique innovative concepts in the field of wide-angle optics, sensor fusion and image processing. Over the years, we have developed a robust and comprehensive patent portfolio. This is a strong statement of our commitment to advance the science of Computer Vision. Now, the InnovationLab can act as an extension of your team to help evolve your own intellectual property.

2001	Method for capturing and displaying a variable resolution digital panoramic image
2001	Camera support device
2001	Method and device for orienting a digital panoramic image
2001	Method and device for obtaining a constant-hue digital panoramic image
2001	Method for capturing a panoramic image by means of a rectangular image sensor
2005	Method and device for identification and calibration of panoramic optic systems
2008	Method and device for projecting a panoramic image with a variable resolution
2014	Splitting of elliptical images
2014	Panoramic camera
2014	Direct environmental mapping method and system
2014	Panoramic image viewer
2014	Automated definition of system behavior or user experience by recording, sharing, and processing info associated with wide-angle images
2015	Designing an optimization apparatus for a camera having a lens with non-uniform parameters to be imaged as a lens with uniform parameters
2015	Miniature wide-angle imaging lens
2016	Image distortion transformation method and apparatus
2016	Method to capture, store, distribute, share, stream, and display panoramic image or video
2017	Wide-angle stereoscopic vision with cameras having different parameters
2018	Constant resolution continuous hybrid zoom system
2019-2020	To be published (confidential)

INNOVATIONLAB COMMUNITY

20 years in the making, the InnovationLab Community helps us stay at the cutting edge of computer vision. Our experienced team draws its knowledge, creativity and inspiration from a strong ecosystem of corporate and institutional partners.

INTERNAL

R&D Team

Our signature results-oriented approach is rooted in a tight collaboration between scientists, optical designers and image processing engineers.

CORPORATE PARTNERS

Components and Suppliers

Close collaboration for the manufacturing of Panomorph lenses, camera modules, sensors, processors and semi-conductors.

Software

Close collaboration for the integration of image processing technologies.

Hardware

Close collaboration for the integration of wide-angle optic technologies.

INSTITUTIONAL PARTNERS



Center for Optics, Photonics and Lasers

COPL is the Quebec cluster of recognized experts in optics and photonics. Its research excellence, state-of-the-art facilities and comprehensive scientific program position them among the best centers in the world for optics and photonics training and research.

The Computer Vision and Systems Laboratory (CVSL)

CVSL regroup professors, graduate students, post-doctoral fellows working together on computer vision and its industrial and biomedical applications. Belonging to the REPARTI strategic network, it hosts two research chairs at Laval University Quebec. Immervision collaborates with CVSL on research thematic at the convergence of machine learning, deep learning, computational photography and computer vision.

COMPONENTS & SUPPLIERS

Panomorph lenses



Camera modules



Sensors



Processors/SoCs



Semiconductor IPs



HARDWARE



SOFTWARE





WE ARE NOT ONLY BUILDING VISION
SYSTEMS FOR SMART DEVICES BUT
ALSO A NATION OF INNOVATORS

Montreal, Canada



INDUSTRY EXPERIENCE

The mandate of the InnovationLab is to advance wide-angle optics, sensor fusion and image processing technology across 12 industry verticals where it leads with key innovations.



Communication and Mobile



Automotive



Security



Virtual Reality



Video Cameras & Photography



Broadcast & Live Streaming



Aerospace



Healthcare & Science



Robotics



Home Devices, Wearables & Other IoT Devices



Defence



IP Architects

DEEP SEEING

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GET IN TOUCH WITH US

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